

SANTA NEEDS YOUR HELP!



It's that time of year when kids everywhere are making their lists and checking them twice. For many children in Ottawa, however, it's a little different – this year, more than ever. Their hoped-for toy may not be under the tree waiting Christmas morning, unless we have your help.

Due to the current pandemic, the *50-year strong* **Help Santa Toy Parade and Santa's Parade of Lights** have been cancelled.

But, nothing can stop Santa!

Frontline is proud to share that our Credit Union [immediately donated \\$10,000](#) directly to the Salvation Army's Toy Mountain Campaign to help cover off the lost revenue from the parades.

But our efforts don't stop there! Together with the Retired Ottawa Fire Fighters' Association, the Ottawa Professional Fire Fighters' Association, Ottawa Fire Services, and the Salvation Army, we're joining forces to keep Toy Mountain growing and carrying on this Ottawa tradition with a **goal to raise \$150,000!**

How can you become one of Santa's elves?

Give generously to the "Help Santa Campaign" where your donations will go directly to supporting the important work of the Salvation Army in getting toys in the hands of kids in need this year.



Ways to give

1. Give by e-Transfer. Simply email HelpSantaToyParade@Frontlinecu.com
2. Give us a call, and we can make the transfer for you!
3. Give through the community-wide GoFundMe "Help Santa" Campaign. Click here to give.
>>> <https://gf.me/u/y83ftf> <<<
4. Donate through the www.toyparade.ca website (tax receipts only available with this option)

OR...

5. Drop off a new, unwrapped toy at Frontline 365 Richmond Road to our safe, secure drop off box, located at the back of the building. Let's fill the branch to the top with toys!

Join us in supporting this incredible effort – and together, let's show this community what we're all about!

Steve Kingan, CEO

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